

MentalHealth.com

MentalHealth.com is a health technology company guiding people towards self-understanding and connection. The platform provides reliable resources, accessible services, and nurturing communities. Its purpose is to educate, support, and empower people in their pursuit of well-being.

Vision

Support the mental health of 1 billion people.

Mission

Create the world's most intelligent mental health technology.

Focus

Wellness services beginning with mental health assessments and companion support services.

Goal

Service 50,000+ wellness support cases by 2027 (\$75+ million in revenue).



Background & Milestones

Jun 1995: Initial Launch (original ownership)

Jun 2022: Acquired MentalHealth.com

Aug 2023: Launched BETA Website

Nov 2023: Acquired MentalHelp.net

Dec 2023: Launched Wellness Portal

Oct 2024: Launched Mental Health Network

Nov 2024: 400,000+ Monthly Users

Dec 2024: +1,000% Y/Y Growth

Products & Services

- ✓ Resource Library: 2,000+ articles
- ✓ Professionals Directory: 4,000+ therapists
- ✓ Mental Health Network: 5,000+ accounts
- ✓ Clinical Assessments: In development
- ✓ Companion Support Services: In development

Market & Customers

Global: \$1+ trillion

Potential Customers: 8+ billion

Corporate Office

MentalHealth.com, LLC
2330 West Joppa Road, Suite 185
Baltimore, MD 21093

Phone: +1 (800) 834-8587
Email: vision@mentalhealth.com
More: www.mentalhealth.com/vision

Advantage

- ✓ MentalHealth.com reaches 4+ million people annually
- ✓ 15 @mentalhealth channels with 2+ million followers
- ✓ 1,000+ monthly registered accounts
- ✓ The world's #1 mental health brand
- ✓ Multi-sided growth model

Financial Highlights

Stage: Series A

Revenue: Pre-revenue

Funding

2022: \$500,000 (Pre-seed)

2023: \$2.25 million (Debt)

Key Personnel



Daniel Rivette, Co-Founder & CEO, is a natural-born leader and strategist with over 20 years of experience in venture-backed startups. A former Army Ranger who served in Iraq, Daniel earned a Bachelor of Science degree from West Point and an International MBA from E.M. Lyon. He has a proven track record of driving growth and successful exits, including his role as COO at Rehab.com, LLC.



Dr. Jesse Hanson, PhD, Co-Founder & Clinical Director, is a somatic psychologist specializing in neuropsychology with over 20 years of experience. In 2014, he co-founded Helix Healthcare, a mental health treatment provider based in Toronto, Canada. He has also served as Chief Clinical Officer at Dimensions Health Centers, Inc. and Holos Collective, S.R.L.



Jeff Smith, Co-Founder & Venture Advisor, is a digital marketer, health technology entrepreneur, and investor. He has founded companies generating over \$100 million in annual traffic, contributing to M&A transactions exceeding \$220 million, where he held C-suite roles. Currently, he is the CEO of Supermind Platforms, Inc. and a venture investor in over 30 startups.



Patrick Nagle, Co-Founder & First Investor, is an accomplished tech entrepreneur and venture investor. In 2001, he founded RateMyProfessors.com, growing it into the nation's leading college website before its acquisition by Viacom. In 2018, Patrick led investments in Rehab.com, where he served as founder and CEO, driving significant growth and achieving a successful business exit.



Brian Trisler, Venture Advisor, is a seasoned entrepreneur with two decades of experience in healthcare. In 2000, he co-founded A Place for Mom, a billion-dollar enterprise that transformed the eldercare industry.

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